**Capstone project 2 proposal**

***AirBnb New User Booking recommendation***

**Q1. What is the problem you want to solve?**

* Personalized booking.

**Q2.Who is your client and how do they care about this problem?**

* Clients are people looking for Lodging, homestays or tourism experiences.
* Personalization can help in getting the best deal as per ones liking.

**Q3.Whats data are you using? How will you acquire the data?**

* [https://www.kaggle.com/c/airbnb-recruiting-new-user-bookings](https://www.kaggle.com/c/airbnb-recruiting-new-user-bookings/data)
* Kaggle dataset.

**Q4.Briefly outline how will solve this problem**

* Building a recommendation system(Collaborative or Contextual).

**Q5.What are your deliverables?**

* Code, Power point slides and blog.